

Privacy Policy

Effective Date: 01-03-2025

At **Shivaay Creations** (“Company”, “we”, “us”, or “our”), accessible from www.shivaaycreations.in, we are committed to protecting your personal information and your right to privacy. This Privacy Policy describes how we collect, use, disclose, and safeguard your information when you visit our website or use our services, in accordance with applicable data protection laws in India, including the **Information Technology Act, 2000** and the **Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011**.

By using our website or services, you consent to the practices described in this Privacy Policy.

1. Information We Collect

We may collect the following types of information:

a. Personal Information:

- Name
- Email address
- Phone number
- Company name
- Designation
- Address
- Any other information voluntarily submitted via forms or communications

b. Non-Personal Information:

- Browser type
 - Device type
 - IP address
 - Pages visited
 - Date/time of visits
 - Referring website addresses
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2. How We Use Your Information

We use the collected data for various purposes, including:

- To provide and manage our services (e.g., IoT SIMs, bulk messaging, conferencing, enterprise connectivity, rural roadshows)
- To respond to inquiries and provide customer support
- To send you updates, promotional material, and service-related communications

- To improve our website functionality and user experience
 - To comply with legal obligations
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3. Sharing and Disclosure of Information

We do **not** sell or rent your personal information. We may share your information with:

- Our authorized employees and service partners on a need-to-know basis
 - Third-party service providers who assist in operations (e.g., hosting, IT, marketing tools) under strict confidentiality obligations
 - Government or law enforcement agencies if required by law or to protect our legal rights
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4. Data Security

We implement reasonable and appropriate technical and organizational security measures to protect your personal data. However, no method of transmission over the Internet is 100% secure. While we strive to use commercially acceptable means to protect your information, we cannot guarantee its absolute security.

5. Cookies and Tracking Technologies

We may use cookies and similar tracking technologies to improve your browsing experience and analyze website traffic. You can choose to disable cookies through your browser settings.

6. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of such sites. We encourage you to read their privacy policies before providing them with any personal data.

7. Your Rights

You have the right to:

- Access, correct, or delete your personal information
- Withdraw consent for data processing at any time
- Opt out of receiving marketing emails by clicking the unsubscribe link

To exercise these rights, please contact us at **contact@shivaaycreations.in**.

8. Data Retention

We retain your personal data only as long as necessary to fulfil the purposes described in this policy, or as required by applicable law.

9. Children's Privacy

Our website and services are not intended for use by individuals under the age of 18. We do not knowingly collect personal information from children.

10. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy at any time. The updated version will be posted on this page with a revised effective date. Continued use of the website after changes constitutes your acceptance of the revised policy.

11. Contact Us

If you have any questions, concerns, or requests related to this Privacy Policy, please contact us at:

Shivaay Creations

Email: info@shivaaycreations.in

Website: www.shivaaycreations.in

Phone: 9713099220 / 9713199220

Address: B1 / 603, Paras Hermitage, Near Ashima Mall, Hoshangabad Road, Bhopal 462026